Guide to IDEX Diamond Price Report

What is IDEX Diamond Price Report?
IDEX Diamond Price Report reflects IDEX estimates of the high asking prices for high-quality diamonds in the global professional diamond centers. We base our report on statistical analysis performed on approximately 400,000 certified diamond listings that are featured on IDEX Online’s trading platform. These listings come from thousands of diamond manufacturers, wholesalers and dealers from all the major diamond trading centers and therefore provide a reliable representation of prices in the wholesale market.

How do we create this report?
If we look at all the diamonds within a specific 4C category, we would find thousands of diamonds listed in the market place and that there is a large variation in prices.

In October 2011, Round, 1.00-1.24 Ct, G / VS2 diamonds listed on IDEX Online ranged in price from a low of $2,000 p/c to a high of $9,000 p/c and an average of $5,300 p/c.

The higher priced diamonds are 350% more when compared to the low. This is a very large price differential within the same 4C category.

So what is the “right” price for a ROUND, 1-1.24, G, VS2? The right answer is “It depends.” It depends mainly on other characteristics of the diamond such as cut grade, fluorescence, polish, symmetry, measurements and more.

At the two extremes – a very-high quality diamond will have a price tag at the high end, around the $9,000 p/c in our example, and a poor quality diamond will have a price tag very close to the $2,000 p/c in our example.

Simply put, IDEX analyzes all this market information, and provides an estimate to what is the high in each category. In a 4C category where there is less data in the market due to rarity of those diamonds, we provide our best estimate based on historical data and statistical analysis of price differences compared to other categories.

IDEX updates the Price Report every week and publishes it on Thursdays. Because our price report is based on vast amounts of authentic market data, and IDEX performs its statistical analysis consistently, the IDEX Price Report reflects market price movements as they happen.
How to use IDEX Diamond Price Report?

1. Remember that our report is a statistical estimate of the high asking prices of high quality diamonds in each 4C category, and therefore, in most cases diamonds will trade at variable discounts compared to the report.

2. The higher the quality diamond you are trading on, the closer it will be to IDEX price report and in some cases, it can be even above. Vice versa, the lower the quality, the higher the discount. As per our example, the discounts could be as much as -60% or more for very poor-quality diamonds.

3. You can get an indication of what the prevalent discounts in the market are for the same quality-level of the diamond you are looking at by searching for similar diamonds at [www.idexonline.com](http://www.idexonline.com)

4. You can reference the price report directly to see whether the prices are moving up or down (Red = price decreased; Green = price increased)

Main points to remember:

1. IDEX Price Report is a statistical estimate of high asking prices for high-quality diamonds; actual prices for specific diamonds can be significantly lower than the IDEX price list – the lower the quality of the diamond, the larger the discount

2. IDEX Price Report uses the same statistical analyses every week and it therefore serves as an objective guideline for prices and price changes in the market

3. Use IDEX Price Report to know what the HIGH price is for the category and to know what the current price trends are

4. Use IDEX Online trading platform to see what the prevalent discounts are for diamonds with different quality issues such as cut grade, fluorescence, etc.